

***Ciprofloxacin Otic Solution  
in Single-Dose Units***

***Vita Research and Development***



***Clinical trials confirmed that ciprofloxacin otic solution in single-dose units is the best option for :***

- ***Acute otitis externa, even when the status of the tympanic membrane is unknown.***
- ***Chronic suppurative otitis media, the only approved otic solution for this indication; represents 85% of otitis prescriptions with an incidence of 1.5% of the adult population.***

*The solution **without ototoxicity:***

- *No aminoglycosides*
- *Preservative-free*



*The solution product compliant with the **European Pharmacopeia***

- *Sterile*
- *Preservative-free*
- *Single-dose units*

*Demonstrated better topical therapeutic alternative*

- *Wide anti-bacterial spectrum with high efficacy for Pseudomonas and Staphylos*
- *Better local tolerability*
- *High clinical efficacy*
- *Ease of use, exact dose, 1 dose/ 12 hours*
- *Indicated in adults and **children***  
*(no systemic absorption)*



### COMPARISON OF CIPROFLOXACIN SOLUTION IN SINGLE-DOSE UNITS WITH OTHER TREATMENTS

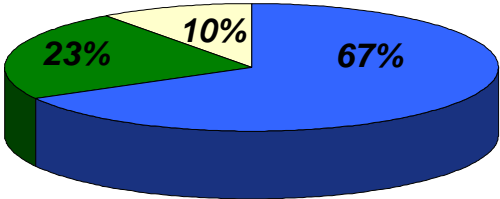
KEY FACTORS	YES (IDEAL)	NO
INDICATION FOR CHRONIC SUPPURATIVE OTITIS MEDIA	★	● □
ACUTE OTITIS EXTERNA	★ ● □	
EU PHARMACOPEIA COMPLIANCE	★	● □
NO-OTOXICITY	★	● □
PRESERVATIVE-FREE	★	● □
STERILE	★	● □
ADECUATE DOSE/SINGLE- DOSE	★	● ▲ □
INDICATION FOR CHILDREN	★ ● □ ▲	



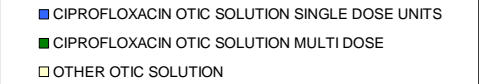
### S2A - ANTI-INFECTIVES-EAR IN SPAIN

#### VALUES (000)

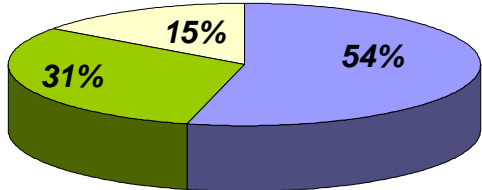
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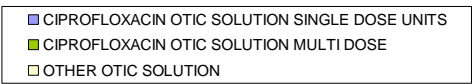
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#### UNITS (000)



865



- ★ VITA – CIPROFLOXACIN SINGLE-DOSE UNITS
- TOPICAL ANTIBIOTICS
- CIPROFLOXACIN MULTIDOSE
- ▲ SYSTEMIC ANTIBIOTICS